

By Alan J. Pierce, EdD pierceaj@techtoday.us

Bringrr

If you were asked to define communication hell would you reply "a day without a working cell phone"? For most of us a day without the ability to make and receive texts, emails, and phone calls is paramount to a living hell. For many of us our cell phone has become our 21st century security blanket.



Bringrr (MSRP \$ 34.95) is a new product that will make it very difficult for you to drive off without your bluetooth enabled cell phone inside your car. See photo 1. Installation is as simple as plugging Bringrr into your car's accessory port; the port that on some cars still includes a cigarette lighter.

Your next step is to link your phone to Bringrr and once this simple task is completed it should be virtually impossible to drive off without your phone inside your car. I tested the Bringrr Classic and it did what it was supposed to do. However before you take my advice and purchase one I firmly recommend that you check their website (www.bringrr.com) to make certain your cell phone model has the required dual pairing to work with Bringrr and the hands free phone system you have in your car.

Reasons to Drool

Never driving off without your cell phone in your car. Bringrr gives you both a visual and noisy warning if your phone isn't present or if it is in the car but has a dead battery.

Not So Cool

Bringrr won't stop you from leaving your cell phone in your car. If your car only has one one accessory port you don't have a place to plug in your GPS, radar detector, and other removable electronic devices that help make your driving a pleasurable experience. Note they do make a different model that they indicate will give you the ability to charge devices from the same port. However I didn't have the opportunity to test it and see if it has the necessary tips to run all the common devices people like to plug into their car accessory ports.